



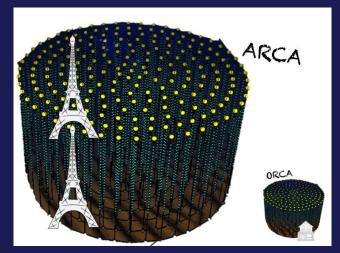


Draw me a neutrino: the first KM3NeV art contest

M. Circella, INFN Bari, Gwenhäel De Wasseige, APC Paris, et al. on behalf of the KM3NeT Collaboration

(see the proceedings for the complete list)





KM3NeT is the new-generation neutrino-telescope project in the Mediterranean – it comprises two large, submarine detectors:

- ARCA for neutrino astronomy
- ORCA for neutrino oscillation investigation



A drawing contest:

- any technique allowed
- three subject categories:
 - \circ pre-schoolers and primary-school students: ν_{e}
 - \circ middle- and high-school students: ν_{μ}
 - \circ adults: v_{τ}
- submissions from fall 2019 to June 2020
- award ceremony in November 2020
- the prizes: gadgets, electronic products, and the possibility for the winners to give their names to KM3NeT optical modules





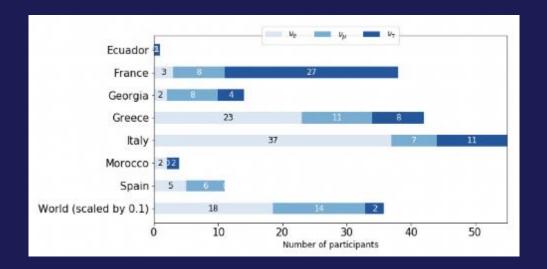


An ambitious goal - to:

- create awareness of particle physics and astronomy to a broad community
- engage and inform students, families and teachers
- provide an original approach to introduce research and science in schools
- promote the science carried out by KM3NeT around the world
- foster new networking opportunities (FRONTIERS, Space India, Art & Science,)

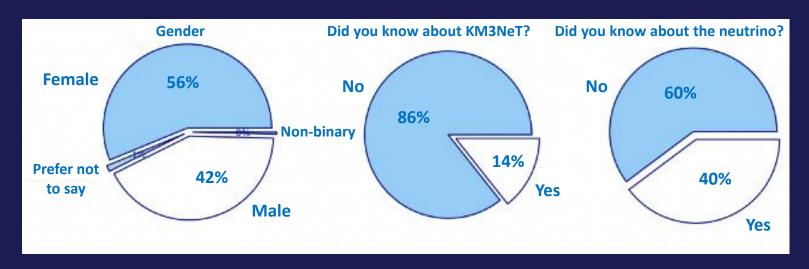






Key numbers of the contest:

- more than 500 drawings submitted (from 16 countries)
- ~150 attendants from all over the world at the closing ceremony
- more than 25,000 visits to the website
- 60% of the participants came to know about neutrinos through the contest
- 86% of the participants came to know about KM3NeT through the contest





The winning drawings





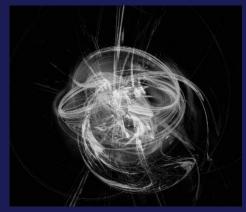


"The microscopic miracle!" (mixed technique) Amalia S. Kosmatou, Greece





"Ghost particle is on its way" (digital drawing) Marjam Darjania, Georgia





"Ghostino" (digital drawing) Evangelos Zacharopoulos, Greece





"Electron neutrino" (mixed technique) Chahna Jain, India



"Ghost particle" Aadishri V. Kher, India

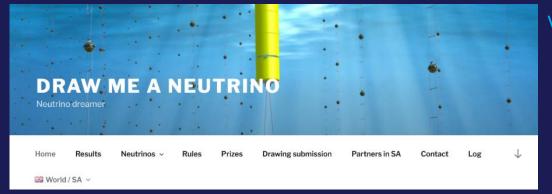




"Once in a lifetime" Vs. sai Karthik, India







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