

## #meetTheMAGICians







## Science communication and visibility of young researchers

What is this contribution about? This contribution introduces a project by the outreach group of the MAGIC collaboration called #meetTheMAGICians, in which we combine science communication with giving more recognition to the individual achievements of early career researchers (ECRs).

Why is it relevant / interesting? The issue of giving young researchers that are part of large science collaborations enough individual recognition is receiving increasing attention in the astroparticle physics community. We want to do something about that and so should you:)

What have we done? With live events that we stream on our social media channels we try to highlight the personal contributions of ECRs in the MAGIC collaboration to our latest publications.



What is the result? We receive good feedback from our audience and attract a decent number of views and interactions on our posts and videos.





Image Credit: Chiara Righi (@chirighi)